

CENTURY

EVENTS • VENUES • ARTISTS

ENMORE

METRO

Factory
THEATRE

COMEDY
STORE

THE CONCOURSE
CHATSWOOD

manning

Targeted and Complimentary Marketing Solutions

Custom Audiences
Built From:

1.5M+
Customer
Records

300k+
Social Fans

200k+
Monthly Site
Visitors

Targeted Solutions



Selected From
Our Active Customer
Database

Newsletter



Dynamic &
Personalised
Weekly Newsletter

Social Posts



Significant
Engagement Across
Digital Channels

Signage



Excellent
Exposure

Targeted Marketing Solutions



OVER 1.5 MILLION CUSTOMERS

With full purchase histories going back 10 years



CUSTOMER AUDIENCE BUILDING

Our bespoke algorithm creates an audience of customers most likely to buy tickets to your show based on their previous ticket purchases



MULTI-CHANNEL DISTRIBUTION

We will send your shows details directly to your audience group via Email, SMS, Facebook and Instagram



Self-service Web-form



Select Audience Size



Select Channels



Price Calculated



Go!

Simply select, from our self service webform, the audience size you want, the channels you want to target them through (Email, SMS, Facebook, Instagram), review the cost and click submit to set the campaign in motion.

Complimentary Marketing Solutions

Included for free as part of your partnership with Century Venues, increasing your events exposure!



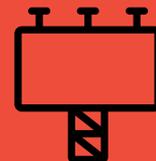
- ✓ **Email Newsletter: Now Weekly**
 - Sent to All Subscribers
 - Dynamic and Personalised

1.5M+
Customer Records



- ✓ **Social Media Marketing**
 - High Post Reach
 - Engaged Following

300k+
Social Fans



- ✓ **Venue Signage**
 - High Foot and Road Traffic
 - High Monthly Venue Attendance

50k+
Daily Traffic